


JUMA, SAHIM ABDALLA




CONTACT

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 sajcamara






 sajcamara

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SKILLS

Economic Analysis 
Business Development 
Creativity and Design 
Public Relations 
Research Analysis 

LANGUAGES

English 
Swahili 
Turkish 
Arabic 
Mandarin 

INTERESTS

Football 
Networking 
Volunteering 
Reading Books 

ABOUT ME

Good understanding of Social Media Marketing, Business and Banking Industry including Finance and Accounting practice. I am also researching on Environment and Energy policy (Petroleum) in my PhD works. I am open minded, creative and linguist with an ability of Speaking 4 Languages!

EDUCATION

PhD Research Scholar

University of Science and Technology of China

School of Public Affairs, Hefei China <http://www.ustc.edu.cn>

MBA International Business

India Institute of Foreign Trade <http://www.iift.edu>

Bachelor of Business Administration

Zanzibar University <http://www.zanvarsity.ac.tz/>

Advanced Certificate of Secondary School

Zanzibar Commercial Secondary School

Certificate of Secondary School Education

Utaani Secondary School

PROFESSIONAL EXPERIENCE

Social Media contents Manager

APR 2017 – PRESENT

VARIFLIGHT China, Hefei, China <http://www.variflight.com/en/AboutUS>

- Contribute to social media contents design project in various ways
- Monitor and post on Facebook, Website, Wechat, and other social networks
- Online outreach and promotion using Facebook, LinkedIn, Twitter, and more
- Social media optimization
- Keyword analysis and English language proofreading
- Designing and attending events and conferences

Branch Manager

JAN 2014 – DEC 2014

Zanzibar – KCB BANK GROUP, Zanzibar, Tanzania – www.kcbbankgroup.com

- Responsible for overall leadership of the branch and achieving growth and profitability, customer service excellence whilst ensuring implementation of an effective risk management framework through efficient utilization of resources.

Sales Manager Retail & SME

AUG 2011 – DEC 2013

Amana Bank Limited, Daresalaam, Tanzania – www.amanabank.co.tz

- Managing and developing the Retail customer portfolio assigned
- Ensuring the achievement of Retail targets.
- Identifying target customer's/customer segments within Retail catchments area
- Identifying and implement action plans in branches for achieving business growth objectives and targets
- Regularly reviewing customer complaints, approaching complainant personally where required ensuring prompt resolution.

- Business relationship both Assets and Liability
- Supporting the branch/Department in order to meet or exceed agreed performance objectives. Monitoring portfolio performance, objectives and targets in line with agreed balance scorecard.
- Working closely with branch Team to ensure that sales records are maintained and managed on a day-to-day basis.

SOFTWARE AND IT PROFICIENCY

Microsoft Office	● ● ● ● ●
Flexcube Core Banking	● ● ● ● ●
Temenos T24 Banking	● ● ● ● ●
Research Software	● ● ● ● ●
Mac OS	● ● ● ● ●
Email and Social Media	● ● ● ● ●
Graphics and Writing	● ● ● ● ●
Enterprises System	● ● ● ● ●

RESEARCH AND PUBLICATIONS

1. ISSN: 170421-010116 – Elsevier Habitat International Journal "The predictors of the behavioral intention to the use of urban green spaces: The perspectives of young residents in Phnom Penh, Cambodia". Yat Yen, Sahim Abdalla Juma, Zhanqi Wang ,Yumin Shi, Feng Xu, Bunly Soeung, Muhammad Tayyab Sohail, Gelas Rubakula.

2. ISSN 22785612 An assessment on how China Foreign Direct Investment Policy (FDI) Stimulate Development in African Countries: the case of Tanzania International Journal of Management and Information Technology

3. Conference Paper – IGC 2016 BEIJING: Environmental challenges associated with development of socio economic activities in East African Countries Comparative study with China. Held on 2125 August, 2016 in Beijing P.R. China

4. Research work (On Going): China Indoor Air Pollution: Applying the behavioral change and Policy recommendation for minimizing the negative impact.

5. Reviewer of SCI Elsevier Journal of Energy Policy

About the Journal: Energy Policy is a monthly peer-reviewed academic journal covering research on energy policy and energy supply. It is published by Elsevier. According to the Journal Citation Reports, the journal has a 2013 impact factor of 2.696 <https://www.journals.elsevier.com/energy-policy/>

REFERENCES

Mr. Muhidin Ally

Head Retail & SME Banking

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Mr. Salum Seif

Regional Operations Manager

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