

## **CMA (Dr.) Ashok Kumar Panigrahi**

### **Personal Details**

- **Date of Birth:** 5<sup>th</sup> January, 1972.
- **Marital Status:** Married
- **Nationality:** Indian
  - **E-Mail ID:** [ashok.panigrahi@nmims.edu](mailto:ashok.panigrahi@nmims.edu), [panigrahi.ak@gmail.com](mailto:panigrahi.ak@gmail.com)
  - **Mobile No.** - 8888810975

### **Academic Profile**

**D.Litt.:** Post-doctoral D.Litt. from Berhampur University (Thesis Submitted).  
(Topic: Working Capital Management Efficiency of Indian Cement Industry).

**Ph.D.:** Awarded PhD on the topic 'Capital Structure of Indian Corporate Sector' by Berhampur University, Orissa in September 2010.

**FCMA:** Qualified in the final examination of ICWA from The Institute of Cost Accountants of India in December, 2008 and became a fellow member.

**MBA:** Passed MBA (Finance) from Madurai Kamraj University in April, 2008.

**M.Com:** Passed M.Com in First Class First (First Rank) with specialization in Higher Accountancy from Berhampur University in 1999.

**PGDBA:** Passed PGDBA (Finance) in First Class from Pondicherry University in 1999.

**PGDCA:** Passed PGDCA in First Class from BDPS Ltd., Mumbai in 2002.

### **Achievements and Recognitions**

1. "Best Faculty of the Year 2017–2018" by NMIMS University, Shirpur.
2. "Outstanding Teacher of the Year – 2012, 2013 and 2014" by NMIMS University, Shirpur.
3. ICAI Award for Excellence in Summer Internship Program (SIP), 2009.
4. ICAI Annual Award for Academic Excellence and Intellectual Development for the year 2007 and 2008.
5. "Best Faculty of the Year – 2005" by NIILM School of Business, Raipur.
6. Secured First Rank in the M.COM examination of Berhampur University in the year 1999.

## Work Experience

- **Associate Professor in Finance, Narsee Monjee Institute of Management Studies, Shirpur since May, 2012.**
- **Courses Taught:** Financial Accounting, Cost & Management Accounting, Micro and Macro Economics, Business Law, Project Management, Marketing Management, Organisation Behaviour, Sales Management.
- **Extra Responsibility:** I headed the Dept. of Management for five years. Being a member of Board of Studies, I involve in setting of question papers, evaluation, curriculum development, designing pedagogy, etc. Other areas where I contribute is mentoring of students, conducting cultural and sports events.
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- **Associate Professor in Finance, Raipur Institute of Technology, Raipur. (October 2010 to April 2012)**
  - Courses taught are Financial Management, International Finance, Financial Institutions & Services, Security Analysis & Portfolio Management and Management Accounting to MBA students.
  - Extra Responsibility: Academic Affairs and Placement.
- **Assistant Professor in Finance, Institute of Business Studies (ICFAI), Raipur. (May, 2010 to September, 2010)**
  - Courses taught are Financial Accounting, Financial Management, Security Analysis and Portfolio Management, Financial Management, and Management Accounting to MBA students.
  - Extra Responsibility: Faculty Supervisor for Management Thesis, SIP Coordinator.
- **Faculty in Finance, ICFAI National College (INC), Raipur. (November 2005 to April, 2010)**
  - Courses taught are Financial Accounting, Financial Management, Security Analysis and Portfolio Management, Management Control System, Management Accounting and Wealth Management to MBA students.
  - Extra Responsibility : Faculty Supervisor for Management Thesis, SIP Coordinator and Placement Coordinator
- **Lecturer in Finance, NIILM School of Business, Raipur. (July 2005 to November 2005)**
  - Taught Advanced Accounting, Financial Management, Portfolio Management, International Financial Management, Business Law, Project Management to MBA Students.

- Extra Responsibility : Project Guide, Academic Coordinator and Placement Coordinator

***Academic Counselor, Indira Gandhi National Open University (IGNOU), Kalinga, Orissa. (July 2003 to June 2005)***

- Taught Cost & Management Accounting, Mercantile Law, Business Environment and Business Statistics to M.COM students.
- Extra Responsibility: Worked as Project Guide for PGDRD students.

- ***Principal, Bhanja College of Computer and Management (BCCM), Bhanjanagar, Orissa. (September 2000 to June 2005)***

- Taught Financial Management, Management Accounting, Business Statistics and Operations Research to BCA students.
- Extra Responsibility: Overall Administration of the College, Staff Recruitment, Liaisoning with University.

- ***Director, LSS Tutorial, Bhanjanagar, Orissa. (July 1995 to June 2005).***

Headed the management and operation of a private tutorial which was providing coaching classes to B.COM, M.COM, CA & ICWA (Inter) level students.

## **Research & Publications**

### ***Book Publications:***

1. Panigrahi A.K. and Panda J., “**Capital Structure of Corporate Sector**” (2012), published by Discovery Publishing House, New Delhi, (ISBN: 978-81-8356-999-6).

### ***Books Edited:***

1. Panigrahi A.K., Choudhury S.K. and Sarkar S., “Foreign Direct Investment”(2014), published by AVON Publications, New Delhi, (ISBN: 978-93-8183-942-3).

### ***Publications in Edited Books:***

1. Panigrahi A.K.(2017), “Exploring Indian Rural Market – Prospects and Problems” published in the book titled “**Rural India: Strategising Business**”, edited by Biswajeet Pattanayak, Phalgu Niranjana, Kalyan Shankar Ray and Udayan Das, published by ASBM Publishing, Page No. 4-12, (ISBN: 978-1542495318).
2. Panigrahi, A.K (2016), “**Make in India: Paving the Way of Catering Quality Jobs**”, published in the book titled “Make in India : The Road Ahead”, edited by Chaudhury,S.K., Das S.K., published by S.K.Book Agency, New Delhi, (ISBN: 978-93-8315-870-6).

3. Panigrahi, A.K (2016), "**Corporate Governance in Indian Banks: An Introspective**", published in the book titled "Corporate Governance in Financial Sector", edited by Chaudhury,S.K., Mishra D.P., and Jena A.B., published by S.K.Book Agency, New Delhi, (ISBN: 978-93-8315-871-3).
4. Panigrahi, A.K. & Shukla, T.N.(2016), "**Sustainable Corporate Social Performance in Financial Institutions and Banking Sector in India**", edited by Chaudhury, S.K, & Mishra,D.P., published by SSDN Publishers & Distributors, New Delhi. (ISBN: 978-93-8357-578-7).
5. Panigrahi, A.K (2012), "*Women Entrepreneurship in India: Prospects and Challenges*", published in the book titled "**Problems & Prospectus Of Women Entrepreneurship In India**", edited by Chaudhury,S.K, published by Discovery Publishing House ,New Delhi, (ISBN:978-93-5056-050-1).
6. Panigrahi, A.K (2012), "*Empowering Women through Micro Finance: Issues & Challenges*", published in the book titled "**Rural Microfinance & Micro Enterprise**", edited by Chaudhury,S.K, published by Discovery Publishing House ,New Delhi, (ISBN: 978-93-5056-061-7).
7. Panigrahi, A.K. (2012), "*IFRS and Indian Corporate*", published in the book titled "**IFRS: Its' Worldwide Adoptability**", edited by Chaudhury, S.K, published by Discovery Publishing House, New Delhi, (ISBN: 978-93-5056-059-4).
8. Panigrahi, A.K & Chaudhury, S.K (2012), "*Corporate Governance: Issues and Challenges in Indian Corporate World*" published in the book titled "**Corporate Governance: Issues & Challenges**", edited by Chaudhury, S.K, published by Discovery Publishing House, New Delhi, (ISBN:978-93-5056-051-8).
9. Panigrahi, A.K. (2012), "*Corporate Governance in India: Lessons and Actions*", published in the book titled "**Corporate Performance & Governance**", edited by Chaudhury, S.K, published by Discovery Publishing House, New Delhi, (ISBN: 978-93-5056-052-5).
10. Panigrahi A.K., Meher K.C., Choudhury S.K.(2011), "*Capital Structure & Leverage Analysis – A Case Study of Steel Authority of India Ltd. (SAIL)*" published in the book titled "**Sustaining Business in Turbulent Times : The Indian Perspective**", edited by Biswajeet Pattanayak, Phalgu Niranjana, Kalyan Shankar Ray and Sasmita Mishra, published by Excel Books, Page No. 191- 207, (ISBN: 978-81-7446-935-9).

### **Articles & Research Papers:**

1. Panigrahi, A.K., Aware, K., Patil, A., "Application of Integrated Marketing Communication in Pharmaceutical Industry" published in Journal of Management Research and Analysis, published by Innovative Publications, Issue-5, Volume-2, April-June 2018, page 133-139, (ISSN - 2394-2762).
2. Panigrahi, A.K., Sharma, R., Dhande, H., "Fundamental Analysis of Indian Pharmaceutical Companies" published in Global Management Horizon, published by Global Institute of Management, Issue-1, Volume-7, April-2018, page-5-16, (ISSN No. – 2249-6211).
3. Panigrahi, A.K., "Liquidity-Profitability Trade-off: A Game of Survival and Growth" published in "NMIMS Management Review", published by NMIMS University, Issue-1, Volume – 36, April 2018, page 77-79, (ISSN No.- 0971-1023).

4. Panigrahi, A.K., Raul N., Gijare C., "Liquidity and Profitability Trade-off: A Study of Indian Pharmaceutical Companies" published in "Journal of Economic and Public Policy", published by NMIMS University, Issue-1, Volume-2, April 2018, page 8-28.
5. Panigrahi, A.K., Sahi S., Rathore A., "Success Story of a Start-up – A Case Study of OLA Cabs" published in "IOSR Journal of Business and Management (IOSR-JBM)", published by International Organization of Scientific Research, Issue – 2, Volume – 20, Feb. 2018, page 30-37, (ISSN No. – 2278-487X).
6. Panigrahi, A.K., Raul N., Gijare C., "Liquidity Analysis of Selected Pharmaceutical Companies: A Comparative Study " published in "Journal of Management and Entrepreneurship", published by Xavier Institute of Management & Entrepreneurship, Issue – 3, Volume – 12, July – Sept. 2017, page 26-52, (ISSN No. – 2229-5348).
7. Panigrahi, A.K., "Managing Stress at Workplace" published in "Journal of Management Research and Analysis", published by Innovative Publications, Issue – 3, Volume – 4, Oct. – Dec. 2016, page 154-160, (ISSN No. – 2394-2762).
8. Panigrahi, A.K., "Working Capital Management Efficiency of Indian Cement Industry" published in "NMIMS journal of Economics & Public Policy", published by NMIMS University, Issue-I, Volume – II, Jan. – 2017, Page 8-28.
9. Panigrahi A.K, & Sharma, A., "CSR in Indian Banks and Financial Institutions" published in CPJ Global Review, published by CHANDERPRABHU JAIN COLLEGE OF HIGHER STUDIES & SCHOOL OF LAW, Issue – 1, Volume – VIII, July - 2016, Page 73 – 85 (ISSN No. - 0975-1874).
10. Panigrahi A.K, Choudhury S.K, "FDI Inflows to India: An Analysis", ODISHA BIZ REVIEW, published by Pranath College, Khordha, Odisha, Issue – III, Volume – II, June - 2016, Page 95 – 104, (ISSN No. 2454-4264).
11. Panigrahi, A.K., "E-Marketing – Leading Edge for Booming Business Worldwide" published in "Journal of Management Research and Analysis", published by Innovative Publications, Issue – 3, Volume – 3, July – Sept. 2016, page 131-135, (ISSN No. – 2394-2762).
12. Panigrahi A.K, & Joshi, V., "Entrepreneurship Education and Economic Development: An Indian Perspective" published in "Indian Journal of Rural and Urban Development", published by IJRUD, Issue – 1, Volume-5, Apr.-Sept. 2016, page 26-29, (ISSN No. – 2249-7285).
13. Panigrahi A.K, & Joshi, V., "Study of Job Satisfaction and its Implications for Motivating Employees at Infosys" published in "STRATEGY – The Journal for Management Development" published by Dept. of Business Administration, Berhampur University, Odisha, Issue-1, Volume-14, May – 2016, page 95-108, (ISSN No. – 0973-2977).
14. Panigrahi A.K, & Sharma, A., "Working Capital Structure and Liquidity Analysis: An Empirical Research on Indian Pharmaceutical Industry" published in Asian Journal of Human Development and Livelihood, published by Mata Chandrakanti Jan Vikas Sanstha, Issue – 4, Volume – 5, Mar. - 2016, Page 42 – 56 (ISSN No. - 2250-3161).
15. Panigrahi A.K, & Joshi, V., "Application of E-Commerce Services in Indian Textile Industry " International Journal on Textile Engineering and Processes, published by NMIMS University, Issue – 2, Volume – 2, Apr. - 2016, Page 9 –12 (ISSN No. - 2395-3578).

16. Panigrahi A.K, Upadhyaya R, Raichurkar P.P., “E-Commerce Services in India: Prospects and Problems” International Journal on Textile Engineering and Processes, published by NMIMS University, Issue – 1, Volume – 2, Jan. - 2016, Page 15 –22 (ISSN No. - 2395-3578).
17. Panigrahi A.K, Choudhury S.K, “Negative Working Capital and Business Sustainability – (A Case Study of Nestle India Limited)” Journal of Business Management, Commerce & Research (JBMCR), published by JBMCR, Issue – XII, Volume – IV, June - 2015, Page 35 – 43, (ISSN No. 2319-250X).
18. Panigrahi A.K, Choudhury S.K, Moharana N, “Deposit Mobilization of Commercial Banks : A Comparative Study of BOB and Axis Bank in Bhubaneswar City” Journal of Management Research and Analysis (JMRA), published by Innovative Publications, Issue – 3, Volume – II, July – Sept. 2015, Page 195 – 203, (ISSN No. 2394-2770).
19. Panigrahi A.K., “Working Capital Management of Indian FMCG Companies: A Conceptual Analysis” Journal of Business Analysis (JBA), published by Technocrats Institute of Technology - MBA, Volume – 04, Dec. 2014, Page 34 – 46, (ISSN No. 2231-1165).
20. Panigrahi A.K., “Negative Working Capital – Sign of Managerial Efficiency or Possible Bankruptcy (A Case Study of Hindustan Uniliver Limited)” Journal of Management Research and Analysis (JMRA), published by Innovative Publications, Issue – 2, Volume – I, Jan. – Mar. 2015, Page 35 – 42, (ISSN No. 2394-2770).
21. Panigrahi A.K., “ Managing Working Capital – A Practical Approach” International Journal on Textile Engineering and Processes , published by NMIMS University, Issue – 1, Volume – I, Jan. - 2015, Page 6 – 15, (ISSN No. - 2395-3578).
22. Panigrahi A.K.& Lokesh Kumar, “Communication with doctors: Empowering Pharma field force with modern marketing techniques ” Asian Journal of Management Research (AJMR), published by Integrated Publishing Association, Issue – 2, Volume – V, Nov. - 2014, Page 191 – 201, (ISSN No. 2229-3795).
23. Panigrahi A.K.& Paalash Kumar, “ Combating Unemployment – An Indian Perspective” International Journal of Research in Commerce , IT and Management (IJRCIM), published by IJRCM, Issue – 4, Volume – XI, Nov. - 2014, Page 24 – 29, (ISSN No. 2231-5756).
24. Panigrahi A.K.& Bhat Shraddha, “ Impact of Recession on Indian Pharma Sector” International Journal of Research in Commerce, Economics and Management (IJRCM), published by IJRCM, Issue – 4, Volume – XI, Nov. - 2014, Page 34-41, (ISSN No. 2231-4245).
25. Panigrahi A.K., “Understanding the working capital Financial Strategy (A Case Study of Lupin Limited)” Journal of Management Research and Analysis (JMRA), published by Innovative Publications, Issue – 1, Volume – I, Oct. – Dec. 2014, Page 108 – 120, (ISSN No. 2394-2770).
26. Panigrahi A.K., “Relationship of Working Capital with Liquidity, Profitability and Solvency : A Case Study of ACC Limited” Asian Journal of Management Research (AJMR), published by Integrated Publishing Association, Issue – 2, Volume – IV, Jan. - 2014, Page 308 – 322, (ISSN No. 2229-3795).
27. Panigrahi A.K., “ Liquidity Management of Indian Cement Companies – A Comparative Study”, IOSR Journal of Business and Management (IOSR-JBM), published by IOSR Journals, Issue – 5, Volume – XIV, Dec. - 2013, Page 49 – 61, (ISSN No. 2278-487X).

28. Panigrahi A.K., “ Working Capital Management and Firms’ Performance: An Analysis of selected Indian Cement Companies”, Asian Journal of Research in Business Economics and Management , published by Asian Research Consortium, Issue – 8, Volume – III, Sept. - 2013, Page 115 – 130, (ISSN No. 2249-7307).
29. Panigrahi A.K., “Relationship between Inventory Management and Profitability – An Empirical Analysis of Indian Cement Companies”, Asia Pacific Journal of Marketing and Management Review, published by Indian Research Journals, Issue – 7, Volume – II, July - 2013, Page 107 – 120, (ISSN No. 2319-2836).
30. Panigrahi A.K., “Negative Working Capital and Profitability – An Empirical Analysis of Indian Cement Companies”, International Journal of Research in Commerce and Management, published by IJRCM, Issue – 6, Volume – IV, June - 2013, Page 41 – 45, (ISSN No. 0976-2183).
31. Panigrahi A.K., “Cash Conversion Cycle and Firms’ Profitability – A Study of Cement Manufacturing Companies of India”, International Journal of Current Research, published by IJCR, Issue – 6, Volume – V, June - 2013, Page 1484 – 1488, (ISSN No. 0975-833X).
32. Panigrahi A.K., “Impact of Working Capital Management on Profitability: A Case Study of ACC Ltd.”, Asian Journal of Management, published by A and V Publications, Issue – 4, Volume – III, Oct. - Dec. 2012, Page 210 – 218, (ISSN No. 0976-495X).
33. Panigrahi A.K., “Risk Management in Micro, Small and Medium Enterprises (MSMEs) in India: A Critical Appraisal”, Asian Pacific Journal of Marketing and Management Research, published by Indian Research Journals , Issue – 4, Volume – I, Dec. 2012, Page 59 - 72, (ISSN No. 2319-3836).
34. Panigrahi A.K., “Inter Industry Differences in Capital Structure of Indian Corporate: An Empirical Analysis”, SAM Srijan, published by SAM Group of Institutions, Issue – 1, Volume – II, Sept. 2012, Page 06 - 10, (ISSN No. 2229-7944).
35. Panigrahi A.K., “The Debt – Equity Choice : An Empirical Analysis of Indian Companies”, The IASMS Journal of Business Spectrum, published by Indian School of Management Studies (IASMS), Issue – 2, Volume – V, July 2012, Page 55 - 63, (ISSN No. 0974-8016).
36. Panigrahi A.K., Meher K.C., Choudhury S.K., “Capital Structure & Leverage Analysis – A Case Study of Steel Authority of India Ltd. (SAIL)”, ASBM Journal of Management, published by Asian School of Business Management, Volume – V, Issue – I, January – 2012, Page 41-53, (ISSN No. 0974-8512).
37. Panigrahi A.K., “Firm Size and Capital Structure: Evidence from Indian Corporate”, Journal of Business Solutions (JBS), published by Rakshpal Bahadur Management Institute (RBMI), Issue – 1&2, Volume – IV, June & Dec. 2011, Page 01-16, (ISSN No. 0974-4126).
38. Panigrahi A.K., “Mystery of Capital Structure : Known & Unknowns of Indian Corporate”, Disha Journal of Management, published by Disha Education Society, Volume – VII, Jan. – June 2011, Page 24-40, (ISSN No. 0976-2574).
39. Panigrahi A.K., “Capital Structure Variations: A Study of Indian Corporate”, Res Manageria published by Scientia Publications, Issue – 3, Volume – II, May – June 2011, Page 29-42, (ISSN No. 2230-9462).
40. Panigrahi A.K., “Firms’ Life Stage and Capital Structure Decisions”, South Asian Journal of Commerce and Management (SAJCM), published by ERT Publications, Issue – 1, Volume – II, January – March 2011, Page 03-20, (ISSN No. 0975-8259).

41. Panigrahi A.K., "Capital Structure Decisions of Indian Corporate: Theory vs. Practice", JM International Journal of Management Research (JMIMJR), published by JM Academy of IT & Management, March 2011, Vol. – I, Issue – III, Page 231-244, (ISSN No. 2229-4562).
42. Panigrahi A.K., "Location as a Determinant of Capital Structure: A Study of Indian Private Sector Firms", Indian Journal of Commerce and Management Studies (IJCMS), January 2011, Vol. – II, Issue – I, Page 24-32, (ISSN No. 2229-5674).
43. Panigrahi A.K., "Capital Structure of Indian Corporate: Changing Trends", Asian Journal of Management Research (AJMR), published by Integrated Publishing Association, Issue – 1, Volume – 1 of 2010, Page 283-298, (ISSN No. 2229-3795).
44. Panigrahi A.K. and Panda J., "Determinants of Capital Structure: An empirical study of Indian Companies", International Journal of Research in Commerce and Management (IJRCM), (December 2010), Issue – 8, Volume – 1, Page 41-54, (ISSN No. - 0976 – 2183).
45. Panigrahi A.K., "Cost Management Strategies in an Economic Crisis – Secret of Survival and Success", Accounting World, (March 2010), Issue – III, Volume – X, Page 25-29, published by ICFAI University, (ISSN-0972-5164).
46. Panigrahi A.K., "Stakeholders Relationship Management: Looking beyond CRM", Advertising Express, (March 2010), Issue – III, Volume – X, Page 38-41, published by ICFAI University, (ISSN-0972-5326).
47. Panigrahi A.K., "Strategies & Solutions during Economic Turbulence: A Financial Perspective", ICFAI Reader (Feb. 2010), Issue – II, Volume – XII, Page 20-23, published by ICFAI University, (ISSN-0972-5091).
48. Panigrahi A.K., "Green Accounting: Reshaping National Income Accounting System", Accounting World, (Jan. 2010), Issue – I, Volume – X, Page 43-47, published by ICFAI University, (ISSN-0972-5164).
49. Panigrahi A.K., "Restructuring Corporate Image: The Post Recessional Reforms by Corporate World", Advertising Express (Jan. 2010), Issue – I, Volume – X, Page 14-18, published by ICFAI University, (ISSN-0972-5326).
50. Panigrahi A.K., "Managing Risk during Financial Crisis: Lessons to be Learnt", ICFAI Reader, (Dec. 2009), Issue – XII, Volume – XII, Page 11-16, published by ICFAI University, (ISSN-0972-5091).
51. Panigrahi A.K., "Target Costing: Where Marketing Precedes Manufacturing", Accounting World, (Nov. 2009), Issue – XI, Volume – IX, Page 16-20, published by ICFAI University, (ISSN-0972-5164).
52. Panigrahi A.K., "Impact of Recession on CSR Practices of Indian Corporate", ICFAI Reader, (Oct. 2009), Issue – X, Volume – XII, Page 29-33, published by ICFAI University, (ISSN-0972-5091).
53. Panigrahi A.K., "Global Financial Crisis: A Challenge to the future of Indian M&A Activities", Treasury Management (May 2009), Issue-V, Vol.-X, Page 28-33, published by ICFAI University, (ISSN-0972-513X).
54. Panigrahi A.K., "Malpractices in Corporate Governance and Way out: A Challenge to Corporate India", Treasury Management (Apr.2009), Issue-IV, Vol.-X, Page 53-61, published by ICFAI University, (ISSN-0972-513X).
55. Panigrahi A.K., "Activity Based Costing: A Tool of Cost Control", Accounting World (Mar.2009), Issue-III, Vol.-IX, Page 27-31, published by ICFAI University, (ISSN-0972-5164).



56. Panigrahi A.K., "Human Resource Accounting Policies and Practices: A Critical Assessment", Accounting World (Dec.2008), Issue-VIII, Vol.-XII, Page 37-41, published by ICAI University, (ISSN-0972-5164).
57. Panigrahi A.K., "Understanding the Corporate Image: The Non-Financial Technique of Corporate Valuation", ICAI Reader (Nov.2008), Issue-XI, Vol.-XI, Page 18-22, published by ICAI University, (ISSN-0972-5091).
58. Panigrahi A.K., "Efficient Market Hypothesis and Indian Stock Market: A Critical Assessment", Treasury Management (Oct.2008), Issue-X, Vol.-IX, Page 43-47, published by ICAI University, (ISSN-0972-513X).
59. Panigrahi A.K., "Balanced Scorecard: The Modern Technique of Performance Measurement System", Treasury Management (July 2008), Issue-VII, Vol.-IX, Page 41-46, published by ICAI University, (ISSN-0972-513X).
60. Panigrahi A.K., "Responsibility Accounting: The New Way of Cost Control & Performance Measurement", Accounting World (Aug.2007), Issue-VIII, Vol.-VII, Page 14-16, published by ICAI University, (ISSN-0972-5164).
61. Panigrahi A.K., "Accounting for Intangibles: Challenges to Corporate", MBA Review (Apr.2007), Issue-IV, Vol.-VI, Page 56-58, published by ICAI University, (ISSN-0972-6764).
62. Panigrahi A.K., "Life Insurance: A Profitable Investment Destination?", Insurance Chronicle, (Feb.2007), Issue-II, Vol.-VII, Page 29-30, published by ICAI University, (ISSN-0972-5199).
63. Panigrahi A.K., "Economic Value Added: A Critical Analysis", MBA Review (Jan.2007), Issue-I, Vol.-VI, Page 16-17, published by ICAI University, (ISSN-0972-6764).
64. Panigrahi A.K., "Understanding of Capital Structure", MBA Review (Dec.2006), Issue-XII, Vol.-V, Page 21-23, published by ICAI University, (ISSN-0972-6764).

### ***Conferences and Seminar Presentations***

1. Attended the Conference on Excellence in Research and Education (CERE) conducted by IIM, Indore during 3-6<sup>th</sup> May, 2018.
2. "An Analysis of Financial Performance of Indian Pharmaceutical Companies" in the national conference "ACUMEN-2017" conducted by Dr. Ambedkar Institute of Management Studies & Research, Nagpur, on 7<sup>th</sup> Oct. 2017.
3. "Liquidity and Profitability Trade-off: An Analysis of Selected Pharmaceutical Companies" in the national conference "ACUMEN-2017" conducted by Dr. Ambedkar Institute of Management Studies & Research, Nagpur, on 7<sup>th</sup> Oct. 2017.
4. "Application of Integrated Marketing Communication in Pharmaceutical Industry" in the national conference "ACUMEN-2017" conducted by Dr. Ambedkar Institute of Management Studies & Research, Nagpur, on 7<sup>th</sup> Oct. 2017.
5. "Exploring Indian Rural Market: Prospects and Problems" in the 7<sup>th</sup> National Management Convention – 2017, organized by Asian School of Business Management, Bhubaneswar during 20-21 January, 2017.
6. "Managing Stress at Workplace" in the International Conference on Cross Cultural Dimensions of Management: Issues and Challenges in the Era of Globalization, conducted by Dept. of Business Administration, Berhampur University, Berhampur, Odisha, during Nov. 24-25, 2016.
7. "Retail Marketing and its Effect on Current Retail Trends in India" in the national conference "ACUMEN-2016" conducted by Dr. Ambedkar Institute of Management Studies & Research, Nagpur, on 1<sup>st</sup> Oct. 2016.

8. "Before signing a Life Insurance Policy: Knowing the Unknowns" in the National Seminar on Financial Inclusion and Accessible Insurance Services for All (NSFIS-2015), conducted by P.G.Dept. of Business Administration, Kalam Institute of Technology, Berhampur, Odisha, during April 11-12, 2015.
9. "Negative Working Capital and Business Sustainability – (A Case Study of Nestle India Limited)" in the International Seminar on Emerging Business Opportunities for Sustainable Developments, conducted by Dept. of Business Administration, Berhampur University, during April 6-7, 2015.
10. "Change for Sustainable businesses, an Indian perspective with special reference to Indian Pharmaceutical Industry" in the International Conference on Change for Sustainable Business (NOVUS – 2015), organized by NIT Graduate School of Management, Nagpur during Feb. 27-28, 2015.
11. "Entrepreneurship Education and Economic Development: An Indian Perspective" in the Eleventh Biennial Conference on Entrepreneurship organized by Entrepreneurship Development Institute of India (EDI), Gandhinagar during Feb. 18-20, 2015.
12. "Panchayati Raj Institutions for People Centered Rural Development" in the National Seminar on Panchayati Raj Institutions and Rural Management (NSPRM – 2014), organized by Kalam Institute of Technology, Berhampur, Orissa during March 5-6, 2014.
13. "The State of Indian Higher Education and Commerce as a Career Avenue" in the XXXIV Annual Conference of Odisha Commerce Association, organized by Dept. of Commerce, Pranath College, Khordha, Odisha during 23-24 February, 2014.
14. "Qualitative Parameters on Organised vs. Unorganised Retail Sector: A Customers' View Point" in the 4<sup>th</sup> International Management Convention – 2014, organized by Asian School of Business Management, Bhubaneswar during 6-8 February, 2014.
15. "Impact of Negative Working Capital on Liquidity and Profitability: A Case Study of ACC Limited" in the 8<sup>th</sup> PIMR International Conference organised by Prestige Institute of Management & Research, Indore during 30-31 January, 2014.
16. "Indian Economy vs. Chinese Economy – A Comparative Study" in the National Pharma Management Conference "NPC – 2014" organised by School of Pharmacy & Technology Management, NMIMS University, Shirpur during 10-11 January, 2014.
17. "Cost Management Strategies: The Panacea for Sustainability and Growth in Economic Downturn" in the International Conference "INCONRIT 2013" organized by Rajarambapu Institute of Technology, Rajarnanagar during 22 -23 February, 2013.
18. "Role of Indian Cement Industry in Infrastructural Development of the Country: A Post Recessional Scenario" in the UGC Sponsored National Seminar organized by Department of Commerce, Ganjam College, Ganjam, Odisha during 26-27 February, 2012.
19. "Mystery of Capital Structure: Known's & Unknowns of Indian Corporate" in the National Seminar organized by Disha Institute of Management & Technology (DIMAT), Raipur on 25-26 Feb. 2011.
20. "Strategies and Solutions for Turbulent Economic Scenario" in the National Conference organized by Gurukul Vidyapeeth, Chandigarh on 28<sup>th</sup> Nov. 2009.
21. "Capital Structure of Indian Corporate" in "QUEST - The Doctoral Thesis Conference", organized by ICFAI National College, HQ at Hyderabad during 16-18 March, 2009.
22. "Global Financial Crisis: A Challenge to the Future of Indian M&A Activities" in the National Conference organized by Dept. of Commerce, Govt. Bilasa Girls' P.G. College, Bilaspur on 17<sup>th</sup> Feb.2009.

23. "Malpractices in Corporate Governance and Way out" in the National Conference organized by Dept. of Management, Raipur Institute of Technology, Raipur on 27<sup>th</sup> January, 2009.
24. "Mergers and Acquisitions - Changing Paradigms of Indian Corporate" in the National Conference, organized by Dept. of Management, Bhilai Institute of Technology, Durg on 7<sup>th</sup> November, 2008.
25. "Capital Structure of Indian Corporate and Impact of Liberalization" in the National Conference, organized by INC, Vadodara on 18<sup>th</sup> October, 2008.
26. "Contemporary Issues in B-Schools - Changing Paradigms of Teaching and Research" in the National Conference, organized by NIILM-Center for Management Studies, New Delhi, during 24-26 November, 2005.

### ***FDP/MDP & Training Programs Attended/Organized***

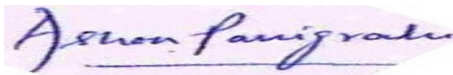
1. Coordinated a four-week course on "Collage to Corporate Program – Financial Literacy" conducted by IIT, Bombay from Jan.23, 2018 to Fe.19, 2018, in NMIMS University, Shirpur.
2. Attended Workshop on DATA SCIENCE, at IIM, Indore on 19 April, 2018.
3. Attended a five week FDP at IIM, Indore during 16 April 2018 to 22 May, 2018.
4. Attended one week Faculty Development Program on "Recent Advances in Pharmaceutical Sciences" held during period from April 11-15, 2016 at SVKM's NMIMS, Shirpur.
5. Attended training program on SAS (Statistical Analysis Software) at NMIMS, Mumbai during 14<sup>th</sup> – 24<sup>th</sup> Dec. 2015, conducted by NMIMS.
6. Attended Management Development Program on "Statistical Modelling and Data Analysis" at IIT, Kharagpur, held during 10<sup>th</sup> – 15<sup>th</sup> Dec. 2012, conducted by Vinod Gupta School of Management, IIT, Kharagpur.
7. Attended Workshop on "Connecting to Students" at NMIMS, Shirpur, held on 20<sup>th</sup> October 2012 conducted by *Meeta Shah*, Psychologist and Counsellor, NMIMS University, Mumbai.
8. Organized Management Development Program on "Marketing & Financial Management" at RITEE Business School in association with the Ministry of MSME, Govt. of India, from 15<sup>th</sup> February 2011 to 21<sup>th</sup> February 2011.
9. Organized Management Development Program on "Entrepreneurship Development" at RITEE Business School in association with the Ministry of MSME, Govt. of India, from 10<sup>th</sup> December 2010 to 25<sup>th</sup> December 2010.
10. Organized Faculty Development Program on "Personal Financial Planning – The Mantra of Managing Money" at Institutes of Business Studies, Raipur on 31<sup>st</sup> July, 2010.
11. Organized Faculty Development Program on "Teaching & Beyond" at Le Magnus School of Management, Raipur on 20<sup>th</sup> July, 2010.
12. Attended Faculty Development Workshop on "Financial Management" at INC, Nasik on 24<sup>th</sup> June, 2008.
13. Attended Workshop on "Research Methodology" at INC (HQ), Hyderabad held during 5-7 November, 2006.
14. Attended one month Faculty Training Programme (FTP) at INC (HQ), Hyderabad held during 20<sup>th</sup> December, 2005 to 20<sup>th</sup> January, 2005.

### ***Professional Affiliation***

- Chairman, International Leadership Development Council (ILDC), Dhule Chapter.
- Fellow Member of The Institute of Cost Accountants of India (FCMA), formerly known as ICWAI. **(Membership No. - 27959)**
- Life Member of Indian Commerce Association (ICA).  
**(Membership No. - MH1133)**

### ***Member of Editorial Board***

- Asian Journal of Management Research (AJMR)
- Scholars Journal of Economics, Business & Management (SJEEM)
- Journal of Management Research & Analysis (JMRA)



***(CMA Dr. Ashok Kumar Panigrahi)***