



Guidelines for Guest Posts: AuthorAID Blog

AuthorAID (www.authoraid.info) welcomes guest posts for potential inclusion in its blog. Background information and submission guidelines appear below.

Background:

AuthorAID is a project mainly to help researchers in developing countries to write about and publish their work. Many readers of the AuthorAID blog are non-native users of English. The content and language level of guest posts should be geared accordingly.

Potential authors of guest posts should read previous AuthorAID blog posts to see the usual style and tone. These posts are available at www.authoraid.info/news.

If you might like to submit a post, please consult Barbara Gastel (bgastel@cvm.tamu.edu), who oversees the blog. If your idea is accepted, Dr. Gastel will provide further guidance. She can also review an outline or draft of the post.

Preparing and Submitting a Guest Post:

A guest post should run about 200 to 250 words. For readability online, the paragraphs should be relatively short. If you include a list, consider putting it in bulleted format. Please submit your post as a Word file or embed it in an e-mail message.

Please accompany your blog post with your name as you would like it to appear. Also provide your job title and affiliation. You may also say a few words about work you do that relates to AuthorAID. This information will be used to prepare an introductory note.

Feel free to provide an image for possible use with your guest post. The image can be a photo, the logo of your organization, or another relevant image. In choosing images, please keep in mind that a small version will appear. Images should be sent as e-mail attachments.

Please e-mail your guest post to Dr. Gastel at bgastel@cvm.tamu.edu. Dr. Gastel will review the post for suitability, pose any questions, edit the post, add the introductory note, and upload the post (and accompanying image, if any). If she proposes substantial editing, you will receive an edited copy to review before posting.

We appreciate the chance to receive guest blog posts. If you have questions, please contact Dr. Gastel.

(revised May 2013)